

Annual Report Card FY 2021-22

OUR MISSION

Mission | Building opportunities for sustainable, affordable housing in northern Arizona.

Vision | All residents will have access to safe, decent and affordable housing with an opportunity for upward mobility.

CONTACT

Mail | PO Box 30134,
Flagstaff, AZ 86003
Office | 2304 N 3rd St,
Flagstaff, AZ 86004
Phone | (928) 214-7456
Website | housingnaz.org



AFFORDABLE HOUSING IMPACT



127

households received first-time homebuyer counseling



8

households purchased a 1st home with direct financial assistance

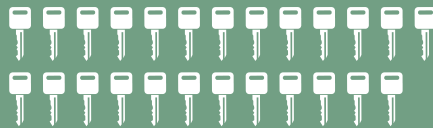
\$112,500

administered for downpayment assistance

76%

Average Median Income of households receiving housing counseling

25



households accessed affordable, permanent housing in our 24 rental units. Average household income of tenants served: 52% AMI. 9 households have disabled members, and 10 are survivors of domestic violence.

SAFETY & STABILITY IMPACT



24

small dollar loans provided through our CLC Program



84

survivors of domestic violence were helped at Sharon Manor



57

individuals helped remain stable after they left Sharon Manor



78%

of Sharon Manor residents improved health outcomes



86%

of Sharon Manor residents accessed community resources



80%

of Sharon Manor residents created a household safety plan

44

number of transitional housing units under construction in Flagstaff at JoJo's Place

STRATEGIES FOR IMPACT

Home Ownership

Down Payment & Closing Cost Assistance, & Pre-purchase Housing Counseling

Affordable Rentals

Hotel Conversions; Transitional & Permanent Housing

Sharon Manor

Transitional Housing for Survivors of Domestic Violence

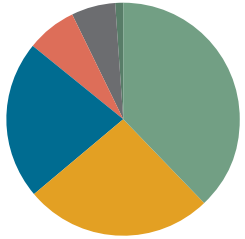
Community Loan Center

Affordable Small Dollar Consumer Loans

Advocacy

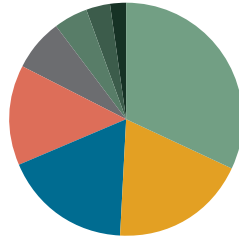
Flagstaff Housing Bond 2022; Flagstaff's 10-year Housing Plan

FINANCES



INCOME

- 38% | Earned Income
- 26% | Corporate/Foundation Grants
- 22% | Federal Grants
- 7% | Individual Donations
- 6% | State/Local Grants & Contracts
- 1% | In-Kind Donations



EXPENSE

- 32.0% | Sharon Manor Transitional Housing
- 19.0% | Affordable Permanent Rentals
- 17.7% | Housing Assistance & Housing Counseling
- 14.0% | Sharon's Attic Thrift Store
- 7.2% | Management & General
- 4.8% | Fundraising

- 3.3% | Development/Construction
- 2.0% | Lending Solutions

WHAT'S NEXT?

In the past 18 months, **HSNA purchased 2 hotels** – one in Flagstaff and one in Cottonwood. The hotel rooms will be converted to apartments, each with their own kitchens and bathrooms. Apartments will be rented to households experiencing homelessness, as part of a new transitional housing program aimed at helping homeless households secure safe, decent and affordable housing, while accessing wrap-around support services to transition to permanent, stable housing. **The two hotels will provide 76 units of transitional housing to benefit vulnerable households in our northern Arizona communities.**